



## Job Description

### Communications Lead

**Location:** Hybrid /Thames Valley with the ability to travel  
**Hours:** 18.5 hours a week (2.5 days)  
**Salary:** £26,500 pro rata  
**Contract:** Permanent

**Hope After Harm** is an established, registered charity, delivering a range of support services to those who are vulnerable or at risk of exclusion. We want to see a society where everyone feels safe and can thrive, regardless of who they are and where they come from. We enable adults and young people in their journey to recover from harm and trauma. Through support, advocacy and education we empower people to rebuild their lives and reclaim their future. And we inspire others to do the same, creating safer, more inclusive communities.

#### Role Description

To be the driving force behind our communications. You will get Hope After Harm “out there”, making sure that our charity tells a compelling story to all of our stakeholders. You will work closely with the CEO and the fundraising team, to define and deliver our approach and priorities.

*We welcome and value applications from individuals with lived experience relevant to our work, recognising the unique perspectives and insights they bring to our work.*

#### Responsibilities

- Work with the CEO to develop and implement effective communication strategies to enhance our brand and reach.
- Maintain and social media platforms with relevant content to drive engagement working with other organisations on any joint campaigns as necessary.
- Maintain the Hope After Harm website ensuring it is up to date and accurate.
- Produce a regular newsletter for stakeholders showcasing our charity
- Work with teams across Hope After Harm to develop marketing materials such as brochures, reports, and promotional content.



- Assist in planning and executing events, campaigns, and fundraising initiatives.
- Support the CEO in managing media relations, including drafting press releases, responding to media inquiries, and building relationships with journalists.
- Manage our library of resources (case studies, quotes, photos etc)
- Report on performance around our communications and adjust approaches accordingly.
- Ensure all communication materials align with our mission, values, and branding guidelines.

### **Skills, Knowledge, and Abilities**

#### **Our ideal candidate would have**

- Energy and passion for our cause
- Excellent written and verbal communication skills, with the ability to create compelling content.
- Strong knowledge and experience of digital marketing, social media management, and website maintenance.
- Proficiency in design and content creation tools (e.g., Canva, Word Press, MailChimp etc)
- Strong organisational skills, with the ability to meet deadlines.
- Knowledge of branding, public relations, and stakeholder engagement principles.
- Creative thinking with attention to detail.
- Ability to work both independently and collaboratively within a team.
- Familiarity with the charity/non-profit sector and an understanding of social impact communications is desirable.

**Application Process:** Please email a resume of your skills and experience to [amanda.thomson@hopeafterharm.org.uk](mailto:amanda.thomson@hopeafterharm.org.uk)

**The closing date for applications is:** 31/03/2025

**Interviews (Virtually)** TBC

# HOPE AFTER HARM

*Thames Valley Partnership trading as Hope After Harm is an equal opportunities employer; the aim of our policy is to ensure no job applicant, employee or worker is discriminated against either directly or indirectly on the grounds of race, colour, ethnic or national origin, religious belief, sex, marital status, sexual orientation, gender reassignment, age or disability. We do not disbar applicants with criminal convictions and are mindful of the requirements of the Rehabilitation of Offenders Act, 1974.*